



Management Undergraduate Program Program Structure: Required Courses

General Courses									
Course name	Credits	1st Year		2nd Year		3rd Year		4th Year	
		1 st sem	2 nd sem	1 st sem	2 nd sem	1 st sem	2 nd sem	1 st sem	2 nd sem
Chinese	6	3	3						
Oral-aural drills in English I, II	4	2	2						
English Vocabulary and Reading I, II	4	2	2						
Advanced level English	4			2	2				
Liberal Studies and Social Practice	16								
Physical Education	0	(2)	(2)	(2)	(2)	(2)	(2)	(2)	
Total	34	9	9	8	8	0	0		

Core Courses									
Course name	Credits	1st Year		2nd Year		3rd Year		4th Year	
		1 st sem	2 nd sem	1 st sem	2 nd sem	1 st sem	2 nd sem	1 st sem	2 nd sem
Economics I	3	✓							
Economics II	3		✓						
Accounting I	3	✓							
Accounting II	3		✓		✓				
Calculus	3	✓							
Introduction to Computers	3	✓							
Management and Business Ethics	3	✓							
Programming Languages	3		✓						
Introduction to Banking and Finance	3		✓						
Intellectual Property Law	3		✓						



Core Courses (continued)									
Course name	Credits	1st Year		2nd Year		3rd Year		4th Year	
		1 st sem	2 nd sem	1 st sem	2 nd sem	1 st sem	2 nd sem	1 st sem	2 nd sem
Introduction to Technology Management	3			✓					
Statistics	3			✓					
Financial Management	3			✓					
Introduction to Digital Finance	3			✓					
Innovation and Entrepreneurship Management	3				✓				
Financial Markets and Institutions	3				✓				
Mobile APP Development	3				✓				
Trends of Digital Banking and Payment	3				✓				
Investments	3					✓			
Blockchain and Data Analysis	3					✓			
Special Topics on Industrial Management I	2					✓			
Special Topics on Industrial Management II	2						✓		
Total	64	15	15	12	12	8	2	0	0